



## QUALITY FOOD PRODUCTS LINKED TO GEOGRAPHICAL ORIGIN AND TRADITIONS IN SOUTH AND EASTERN EUROPE

### TECHNICAL SEMINAR MINISTRY OF AGRICULTURE, FORESTRY AND WATER MANAGEMENT FOOD AND AGRICULTURE ORGANIZATION OF UNITED NATIONS 3-4 December – Belgrade, Serbia

#### AGENDA

WEDNESDAY 3 DECEMBER	
<b>8.30 – 9.00</b>	<b>Registration</b>
<b>9.00 – 9.30</b>	<b>Welcome Address, Opening Remarks</b> <ul style="list-style-type: none"> <li>• Ministry of Agriculture, Forestry and Water Management of Serbia</li> <li>• FAO Representative, Ms Kadlecikova</li> </ul>
<b>9.30 – 11.00</b>	<b>Quality Food Products linked to Geographical Origin: Challenges for the South-eastern European Region - (3*20' + Discussion)</b> <ul style="list-style-type: none"> <li>• How GIs can contribute to sustainable rural development, <i>Emilie Vandecandelaere, FAO</i></li> <li>• Local and institutional challenges in the establishment of GIs in south-eastern countries, <i>Dominique Barjolle (AGRIDEA), Pascal Bernardoni (SEEDEV)</i></li> <li>• The need for GI policy in south-eastern countries, <i>Barna Kovacs, Corvinus University of Budapest</i></li> </ul>
<b>11.00 – 11.30</b>	<b>Coffee Break</b>
<b>11.30 – 13.00</b>	<b>The International Context for GIs - (3*20' + Discussion)</b> <ul style="list-style-type: none"> <li>• International Framework for the protection of the Geographical Indications and Appellations of Origin, <i>Matthijs Gueuze, World Intellectual Property Organization (WIPO)</i></li> <li>• Geographical indications as an instrument of the EU rural development policy, <i>Isabelle PEUTZ, Directorate General for Agriculture and Rural development of the European Commission (DGAGRI)</i></li> <li>• Stakes and state of the international negotiations (WTO, WIPO) <i>Alexandra Grazioli, Organization for an International Geographical Indications Network (oriGIn)</i></li> </ul>
<b>13.00 – 14.30</b>	<b>Lunch</b>
<b>14.30 – 16.00</b>	<b>Harmonisation of the legal framework among the South-eastern European countries and with the EU regulations - (3*20' + Discussion)</b> <ul style="list-style-type: none"> <li>• Presentation of Serbian experience: <i>Branislav Raketec, Ministry of Agriculture, Forestry and Water Management of Serbia; Miodrag Markovic, Industrial Property Office of Serbia</i></li> <li>• Presentation of Slovenian experience, the twinning Project "Improving knowledge about Food Quality Product in Slovenia, <i>Marija Klopčič, University of Ljubljana</i></li> <li>• Current financial and technical assistance tools supporting enlargement countries and in future also European Neighbourhood Policy countries in adapting EU standards <i>Isabelle PEUTZ, Directorate General for Agriculture and Rural development of the European Commission (DGAGRI)</i></li> </ul>



<b>16.00 – 16.30 coffee Break</b>
<b>17.00 – 18.30 Establishment of an efficient control and certification system and Enlargement of the institutional network to protect GIs - (3*20' + Discussion)</b> <ul style="list-style-type: none"> <li>• Presentation of Bulgarian experience,</li> <li>• Presentation of Macedonian experience, <i>Pance Nikolov</i>, Ministry of Agriculture, Forestry and Water Management</li> <li>• Presentation of Croatian experience, <i>Tomislav Tojcic</i>, Ministry of Agriculture, Forestry and Water Management</li> <li>• Discussion</li> </ul>
<b>18.30 – 19.45 Specialties Exhibition</b>
<b>Diner</b>
<b>THURSDAY 4 DECEMBER</b>
<b>09.00 – 10.30 Definition and upgrading of product: problems and solutions - (3*20' + Discussion)</b> <ul style="list-style-type: none"> <li>• Projects around traditional cheeses in Bosnia and Herzegovina, <i>Sorinel Ghetau</i>, UCODEP</li> <li>• Definition of a Geographical Indication around Futos Kupus in Serbia, <i>Aleksandra Novakovic</i>,</li> <li>• Slavonski Kulen in Croatia, <i>Tomislav Galovic</i></li> <li>• Discussion</li> </ul>
<b>10.30 – 11.00 Coffee Break</b>
<b>11.00 – 12.30 The local organization around GIs</b> <ul style="list-style-type: none"> <li>• The Dinaric Arc Initiative, <i>Richard Eberlin</i>, FAO REU</li> <li>• Project in Serbia</li> <li>• The Leskovacki Ajvar Project, <i>Bruno Frattini</i>, ICARO; <i>Gordana Didic</i>, Chamber of Commerce of Leskovac</li> <li>• Discussion</li> </ul>
<b>12.30 – 14.00 Lunch</b>
<b>14.00 – 15.30 Working groups</b> <p>Topic 1: main gaps and technical assistance needs at farmers and processors level ( )</p> <p>Topic 2: main gaps and technical assistance needs at institutional level</p> <p>Topic 3: common regional problems: what possible regional cooperation / synergies</p>
<b>15.30 – 16.00 Coffee Break</b>
<b>16.00 – 17.00 Round table: the way forward</b> <ul style="list-style-type: none"> <li>• Summary and conclusions of working groups</li> <li>• Stakeholders panel: DGAGRI, OriGIIn, countries representative...</li> </ul>
<b>17.00 – 17.30 Conclusions and Recommendations</b>